



Workflow

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Viewfinders / TTT / Dec 2020

Idea coming from an article published by Alun in the Viewfinders Newsletter of March 2019



My

It's really depending on you, your gears and your needs

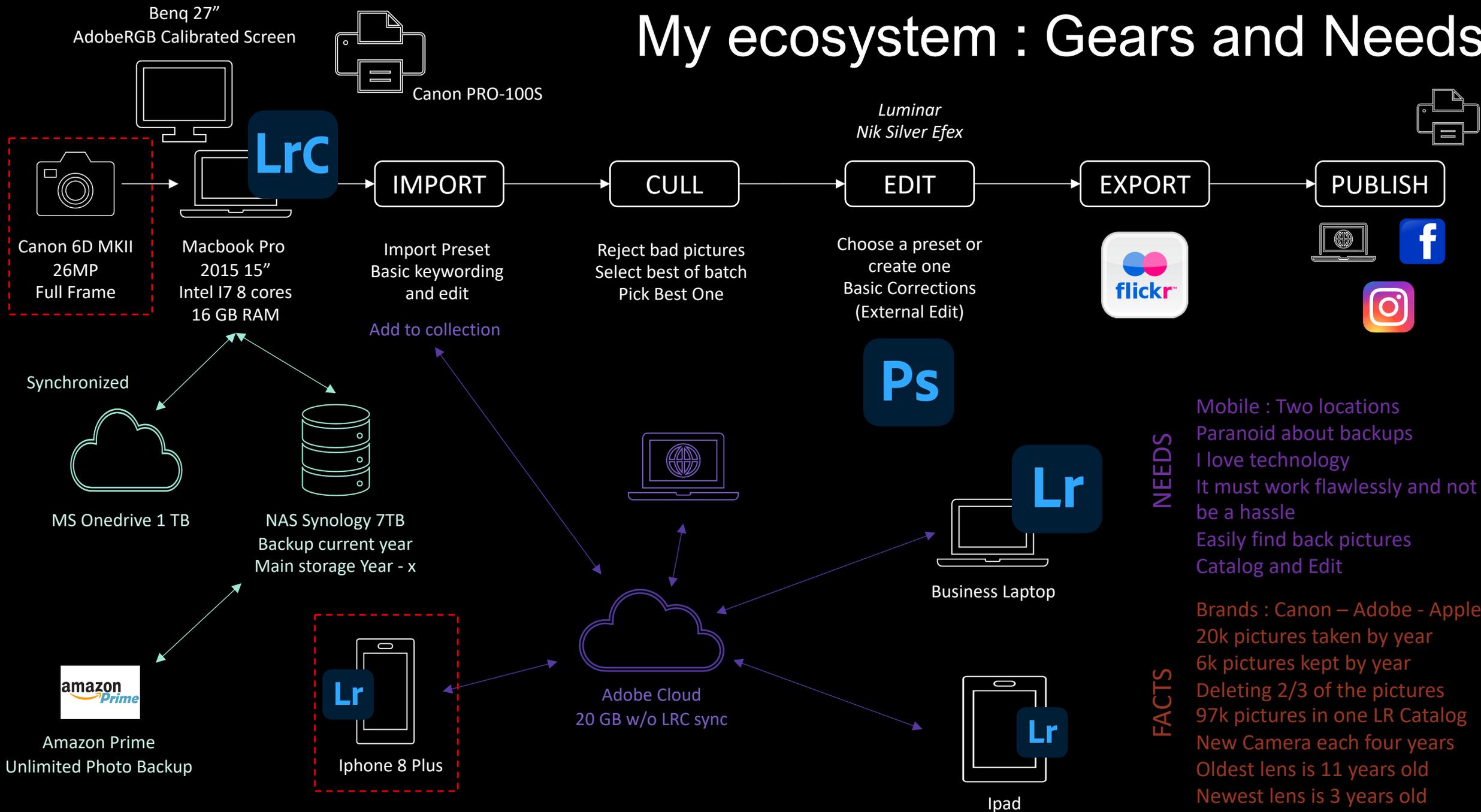
Current

It's evolve depending on needs and the available technology

Workflow

A succession of systematic operations to be conducted in order to achieve a work

My ecosystem : Gears and Needs



NEEDS

Mobile : Two locations
 Paranoid about backups
 I love technology
 It must work flawlessly and not be a hassle
 Easily find back pictures
 Catalog and Edit

FACTS

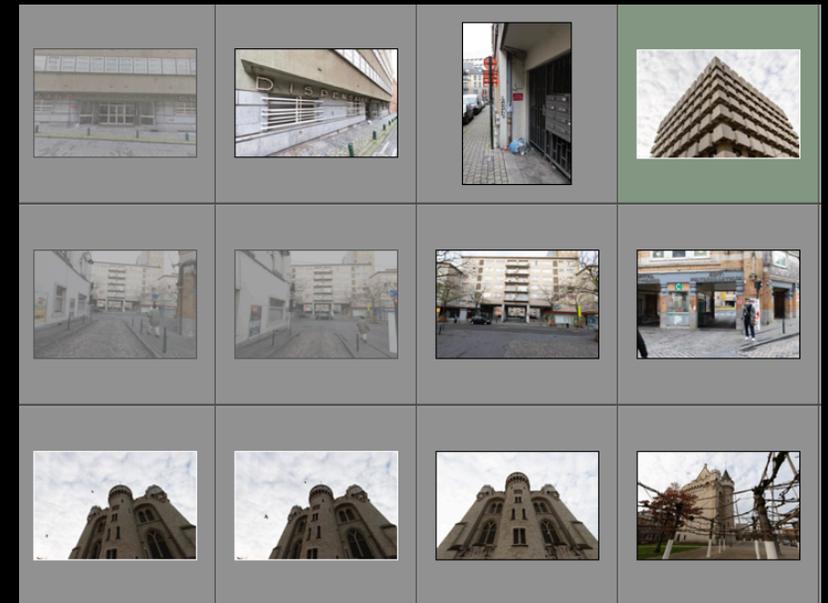
Brands : Canon – Adobe - Apple
 20k pictures taken by year
 6k pictures kept by year
 Deleting 2/3 of the pictures
 97k pictures in one LR Catalog
 New Camera each four years
 Oldest lens is 11 years old
 Newest lens is 3 years old

Import > Cull > Edit > Export > Publish

- Put the memory card in the reader and import the images in the Lightroom Catalog
 - Some **presets defined to speed up and standardize the import** (e.g. locations, keywords, copyright, ...)
 - **RAW files converted to ADOBE DNG** (Open Source Raw File)
 - Create previews and smart previews during the import
 - Previews are a smaller version of the images that helps to fasten the process
 - Smart Previews (proxy) allows editing even when the external hard drive is not connected
- Define the **physical location on the disk**
 - **YEAR/YYYYMMDD hierarchy** to simplify backups
- Apply some **standards edits**
 - Lens-Camera corrections
 - Add a little bit of texture and vibrance
 - Rename pictures to a standard name (PCLA-Date-Image ID)
- Add **keywords** and title for the entire set
 - Additional keywords will be added when dispatching the pictures in collections
 - Location automatic thanks to in-camera GPS and LR reverse geo-coding
- Create **collections** to split the set of pictures in smaller sets with coherent images (when relevant)
 - A picture can be part of multiple collections (e.g. a project, a theme, an exhibition, ...)
 - Sync the collection with Adobe Cloud (LRC : Doesn't impact our size quota)

Import > **Cull** > Edit > Export > Publish

- Go through the entire set of pictures
 - Full screen (F) and navigate with the arrows
- **Reject (X) the bad ones, Pick (P) the best ones**
 - Rejected pictures will be deleted later in batch (two clicks)
 - For small set of pictures I pick the best ones during the editing process and will mostly treat all the non-rejected pictures
 - For large set of pictures I pick the best ones and treat only these ones
 - Side by side comparison when some pictures are similars
- **Treat your pupils as cattle**
- Merge Panorama or HDR
 - Original images marked as rejected (X)

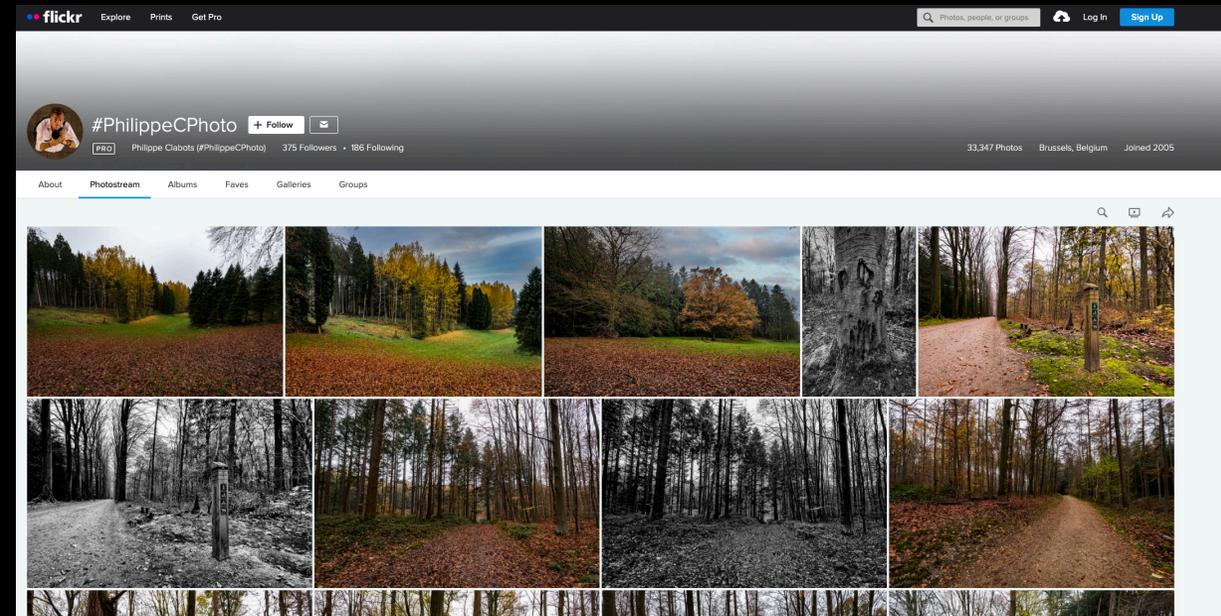


Import > Cull > Edit > Export > Publish

- **Non-destructive editing**
 - The original image is never touched meaning that you can apply different treatments to a picture
 - Virtual Copy avoid to duplicate the original picture
- Decide the **type of treatment** that I want to apply to the set(s) of pictures
 - Black and White or Color
 - Use Presets or Profiles ... or create a new one
- Most current edits : Crop – Geometry – Lighting – Contrast – Texture – Noise - Color Temp
- **Edits done to a picture can be copied to other pictures.** Mostly I process one picture and copy the processing to the others pictures of the sub(set)
- Edit the pictures marked as picked (P) during the culling
 - **Filters available**
- Mark the picture as being processed (ready for publishing) or to be kept but not to be published
- Mark the folder as being in process or processed

Import > Cull > Edit > **Export** > Publish

- All my processed pictures are **stored in Flickr for easy sharing and fast retrieval**
 - Processed pictures are exported as JPEG 6.144px (6k) to Flickr thanks to a LR Plugin
 - Synchronized from LR to Flickr
 - Flickr member since 2005
 - 72.000 pictures on Flickr
 - Private and public collections
- Google Photos for some albums
 - Easy sharing and integration with the app of the receiver
- Organised in Albums
 - 1:1 relationship between albums and collections
- Web and App
- Creative Common Licences



Import > Cull > Edit > Export > Publish

- **Publish to Social Medias (Facebook and Instagram)**
 - Export as JPEG 2048px (2k)
 - Upload to Facebook or Instagram directly or via Facebook Creator Studio (Planned publishing, Publish to IG/FB in a single action)
- **Publish to my website**
 - Create a collection with the Picked pictures
 - Create the article on the website
 - The article integrates the Flickr album created from the collection of picked pictures
 - Article automatically shared on my FB page
- Adobe Portfolio
 - Not used (Yet)
- Prints
 - At home on my Canon PRO-100S (A3+)
- Exhibitions
 - Very few of them will be part of an exhibition

Some final words ...

Be paranoid about Backup

Adobe Photography Plan is a full ecosystem

Treat your puppies as cattle

It's your workflow, no bad or good one

Keywording can be boring but it's key ...

For most / some of us it's really rewarding to publish our pictures and get feedback

Workflow is just a need, enjoying taking pictures is the most important part of it !

What's Next ?

Use the new Apple Ipad Air 10.9" as a graphic tablet with a pressure sensitive pen with the Mac Book Pro thanks to Apple Sidecar technology.

Apple Sidecar is allowing Mas OS Catalina or above to use a compatible Ipad to act as a touch-sensitive external screen.

[More here ...](#)

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Thank You !